



Have a Bright Idea for your own business?

You are invited to attend a two-day seminar on starting your own business.
This seminar is for lowans who experience a disability and who want to learn more about self-employment and/or starting their own business.

Molly Sullivan with Griffin-Hammis, LLC, the nation's leading organization on self-employment for people with disabilities, will conduct this hands-on seminar.

**Dates: Monday, March 29, 2010 - 9:00 am – 3:30 pm
Tuesday, March 30, 2010 - 9:00 - 11:00 am**

**Location:
IWD Board Room
430 East Grand Ave
Des Moines, Iowa**

THIS OPPORTUNITY IS AVAILABLE AT NO COST TO YOU

The agenda for this seminar is printed on the back of this invitation. If you have questions or would like to register for this seminar -- please call toll-free 888-409-0283. *Please ask for a sign language interpreter or materials in alternative formats five days in advance.*

This seminar is limited to 25 participants, so act now!

Sponsored by the CMS MIG grant (CMS #1QACMS030223)

SELF-EMPLOYMENT: PEOPLE WHO OWN THEMSELVES AGENDA

Day One

8:30 – 9:00: Register, coffee/snacks

9:00-9:30: Welcome

 Welcome, Introductions, Agenda/Handouts/Materials Review

 Introduction to Self-Employment

9:30-10:30: The Entrepreneur and their Strengths

 Discovery and Business Owner Profile

 - Break-

10:30-12:00: The Entrepreneur and their Finances

 SSDI and Self-Employment Income

12:00-1:00: Lunch (Provided)

1:00-2:00: The Entrepreneur and their Finances

 SSI and Self-Employment Income

 PASS

 - Break-

2:00- 2:45: Business Feasibility Basics

 What is a Feasibility Study and Why bother with it?

 Feasibility Research & Review

 Process and Worksheets

3:00- 4:30: Community Resource Presentations*

 Vocational Rehabilitation, One-Stop, SBDC

3:00-6:00: Individual 30 minute sessions with Beth from 3:00 pm until 6 pm**

Day Two

8:30-9:00: Register, coffee/snacks

9:00-9:15: Follow-up on Issues and Questions from Day One

9:15-10:00: Business Planning Basics

 Business Planning Flow Chart

 Process and Handouts for each Section

10:00-11:00: Financial Planning

 Profit and Loss Statement (Income Statement)

 Cash Flow

 Resource Planning

11:00- 12:00 Lunch (Provided)

12:00- 1:30 Community Resource Presentations*

11:30 – 3:00: Individual 30 minute sessions with Beth from 11 am through 3 pm**

*Presenting agencies and timeframe subject to change. Specific details will be provided at the start of the workshop.

**Participants not scheduled for an individual 30-minute session are free to go at the conclusion of the community resource presentations.